

"The Capital City of the Palm Beaches"

February 20, 2024 Mr. Kirk Blouin Town of Palm Beach Correspondence via e-mail

Dear Mr. Blouin,

It's that time of year again, when we start planning for Independence Day celebrations. The City of West Palm Beach appreciates the Town of Palm Beach's continued support for 4th on Flagler over the years. Thank you.

Last year's event was very well attended and another huge success! Again, last year, WPBF 25 News aired Project CommUNITY Fireworks from Home 30-minute live broadcast, so Palm Beach County residents and beyond were able to enjoy the fireworks live from our local celebration.

We are excited for the Thursday, July 4th celebration this year and another special TV Program airing the fireworks live on WPBF 25 News that evening.

We are respectfully requesting the Town of Palm Beach serve as a sponsor again and donate to the event. As you know, we serve as the County's largest Fireworks display on the 4th of July and we are confident this year will be no different. We are requesting a \$ 12,000 donation please.

I've attached an outline of the benefits you will continue to receive as a 4th on Flagler partner. Please contact me if you have questions or require more information. We look forward to working with you on the City of West Palm Beach's 4th of July celebration!

Sincerely, VIA EMAIL Cinde A. Martin Marketing Consultant